

4 nights INCENTIVE

SWITZERLAND

Day One:

Arrival at Zurich Airport and transfer to Lucerne by luxury coach

Lucerna in Italian, Luzern in Swiss German, Lucerne in French and English, Alpine splendour in all languages, Lucerne is truly a city to fall in love with. Lapped by scenic Lake Lucerne and surrounded by majestic snow capped mountains this one-time fishing village is aptly regarded as the "Switzerland in Switzerland".

Evening: Welcome to Switzerland - music to my ears!

Switzerland is famous for its rural life, its beautiful scenery and its great life style. Find out what this really means by embracing a typical Swiss evening. Enjoy a welcome cocktail reception at your hotel while listening to a musical performance of Swiss bells and yodelling. Typical Swiss foods - rosti, schnitzel, wurst, raclette - all feature on the menu.

Day Two:

Activities

Today is yours to explore Lucerne, choose from a selection of activities;

• The Swiss Kirsch Road

The Swiss are well known for putting kirsch into cheese fondue. Now is your chance to learn how this powerful cherry drink, so popular amongst mountain people, is made. Enjoy professional Kirsch tasting and a tour of a Kirsch distillery. After the tour a neighbouring farmhouse is ready to host you for lunch. Then its your turn to apply the theory by producing your own kirsch

• Einsiedeln

The oldest and most important place of pilgrimage in Switzerland, its origins date back to the 11th century. See the Lady Chapel with the Black Madonna and the Baroque Abbey

• Bürgenstock

Escape to this unique oasis at 830 m above sea level. Relax and enjoy tranquil panoramic views

• A Day in the Capital - Bern

Can this picture-postcard old town of arcaded stone streets and laid-back air really be the capital city?

• Glass Blowing Factory

The lakeside village of Hergiswil enjoys a long tradition in the art of glass blowing. Tour its "formed by fire" museum and visit its "phenomenal glass" and "glass and fairytale" exhibitions. Then board a private boat for lunch on Lake Lucerne



Day Three:

Gruyeres & Montreux

Depart Lucerne by luxury coach and head for the Swiss Riviera. Discover the Valley of Gruyère through which the River Sarine flows. The valley is a microcosm of Switzerland; a plateau surrounded by mountain peaks and right in the middle, in a commanding position, lies the small town of Gruyere. Steeped in history and famed for its cheese, the town has just one street, free of cars and full of charm. Enjoy a series of specially prepared activities- discover the secrets of fondue and meringue making, swiss music and French language.

Continue to Montreux after a wholesome lunch in the ancient residence Fleur de Lys. Home to the internationally acclaimed Montreux Jazz Festival, special attractions abound - rustic taverns and wine cellars in the old town, outdoor restaurants, evening cruises on lake steamers, beautiful Belle Époque buildings and spectacular views of Lake Geneva

Evening - The Big Cheese

This evening, we journey to the mountain top chalet Montagnard ("Man of the Mountain") for an authentic fondue dinner. Be prepared to sing along with the locals as this is a festive evening to be enjoyed by all.

Day Four:

After a morning of leisure, choose between the following optional afternoon activities;

- Visit the Olympic Museum of Lausanne
- Spa Treatments in the Montreux Palace
- Visit the The Nestle Chocolate factory of Vevey
- Visit a local wine grower - learn the secrets of his vineyards and taste his wines

Evening - An Evening for Lords and Ladies

For your last evening in Switzerland, dine like a lord and enjoy a sumptuous dinner in Chatelard Castle. Medieval trumpeters herald your arrival. During the cocktail reception you'll see the Pressoir which houses a genuine wine press from the Belle Epoque era. Proceed into the magnificent Salle des Fresques to marvel at the 17th century frescoes. The lights dim as the candle lit atmosphere takes you back to regal times. Savour the finest of Swiss food and wines while celebrating your time together in Switzerland and the many new friends you have made.

For further details contact:

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