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STOREBRAND Geneva

Storebrand

Project Type

Top Sales Manager reward incentive
High level incentive programme

Venue

Geneva
Madarin Oriental du Rhône, BFM

Audience

35 Top Sales Managers and their partner plus management , total 80 guests

Challenges

The main challenges were:

- work with a reliable and unique contact for all logistics
- make the guests feel proud to be part of Storebrand
- motivate to achieve future goals
- beat the previous incentives
- find a European central destination, to combine business & leisure
- select a 5* property, centrally located, charming and offering top level service
- special, unusual and luxury programme
- getting the best value for money within the budget

Making *it* Happen

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Solution

Prior to the event Ovation organised a meeting at the office where the agency and the final client had the possibility to look into several existing case studies. Ovation operated as “one stop” full DMC service for all logistical aspect involved. A full time project manager was appointed in order to provide a complete support to the client prior, during and after the event. The client had already booked some venues, but Ovation obtained more competitive rates. Ovation even managed to build different stages in the foyer of BFM, a premiere in this venue. Thus making the gala night at the BFM the highlight of the programme

Tools

A well-timed programme, leaving space for leisure
Overall smooth event logistics and always a smile !

Results

Quote from the client : “All our guests went home with a smile on their face. It was a great success and the Oscar Night at the BFM was a winner !! You went beyond our expectations and it was a great honor to work with you. Thanks a million for EVERYTHING you did for us !”

Why Ovation Switzerland ?

Complete and competitive proposal
One contact for the full logistics (one stop shop!). Solid background experiences, reliable staff, flexible partners and good value for money
Great venues and the right event for the right audience


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SWITZERLAND